

# Wendell Pickett – Delivering a Different Land Plan to Expertly Craft Cadence Community

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Even at first glance—Cadence at Gateway’s land plan feels different. That’s because today’s homebuyers are different.

They desire convenience and connectedness. They enjoy sustainable landscapes with a distinctive look and easy access to outdoor activities. They long for a gathering hub, fitness areas and customized parks.

To meet the vision and lifestyle needs that new buyers are searching for, Cadence at Gateway turned to someone with years of experience in creating functional, aesthetically-pleasing and award-winning designs.



Who is the visionary land planner behind Cadence at Gateway?

Wendell Pickett.

Wendell Pickett, of the acclaimed Scottsdale-based land planning and landscape design firm Greey|Pickett, is one of the most active land designers in the industry. He is known for designing premium resorts and second home communities in well over a million acres of land across the U.S. and abroad. Winning national awards and accolades, his firm specializes in full-service design consultation for multi-use, urban and master planned communities, including land planning, community theming and landscape architecture.

Wendell, along with the firm’s other principal Russell Greey, each have more than 30 years experience ranging from custom homes to multi-million dollar theme parks and everything in between, including Summerlin in Las Vegas,

Vistancia, Windgate, Wickenburg Ranch, Encanterra and The Chicago Cubs Spring Training Facility.

Wendell has a reputation of providing developers with a strong return on investments and ideas. His vast experience with high-profile clients and projects promises an excellence in quality along with an emphasis on accessibility for this new East Valley community. His strategic expertise and multi-level thinking from land acquisitions through construction administration are a great asset to the Cadence at Gateway team.

What was it that drew Wendell to the Cadence at Gateway development?

“I’ve done hundreds of land plans but I knew this project was a chance to provide something beyond the expectations of the market,” Wendell said. “This community is designed to be the best of the best, yet also remain inclusive and fit the needs of today’s homebuyer.”

Wendell said he is excited to create a place that will stand the test of time and look as good in 100 years as it does today. He’s added innovative amenities and pushed the envelope to complete his vision, with the encouragement of Harvard Investments.

Additionally, Wendell has taken care to blend the design of the community into the East Valley region to honor the area’s traditions.

“We want to work with serious people who want to do good work and make a mark in the development industry,” Wendell added.

For future homeowners searching for a well-thought-out, refreshing option in the Phoenix East Valley, Wendell’s world-class experience and award-winning approach is setting Cadence at Gateway apart from the rest.